



HIT THE GROUND RUNNING IN 2018!

WE HAVE SOME VERY EXCITING NEWS TO SHARE WITH YOU! WE'RE EXPANDING!

Our new comprehensive guide to Colorado will feature two editions in one. We're combining Summer and Winter into one, comprehensive, expanded publication. We'll publish in late Spring/Early Summer and stay on the shelves all year long so that your ad gets more exposure. You'll benefit from:

- Our larger reach: we'll now distribute to Denver, Castle Rock, Monument, Breckenridge, Copper, and Vail
- We'll now print 100,000 magazines
- You'll only need to provide artwork for one ad for the entire year
- We're expanding our offerings to include low-cost listings
- Added editorial content will give readers one more reason to pick up and keep magazines longer
- Your ad will be distributed for a year
- PLUS, you'll receive 10% off your ad when you book and pay for your ad at the same time!
(Must be booked prior to March 1, 2018)

WE'RE LOOKING FORWARD TO HELPING YOU REACH MORE VISITORS AND LOCALS ALIKE!



COLORADO DESTINATION WEDDINGS

Our feature article about how to plan a Colorado Wedding will offer an opportunity for vendors to buy a listing starting at \$100.



COLORADO'S HOT REAL ESTATE MARKET

This feature story will discuss various buying options from lofts to beautiful Mountain Estates. Realtors can buy a listing starting at \$100.



COLORADO'S CRAFT BEER

This will be a comprehensive look at Colorado's awesome Craft Beer scene. Bars that serve Colorado Crafted beers or breweries can get a listing for as little as \$100

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SALES

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LISTING SALES

Jill Burdick
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SALES

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EDITORIAL QUESTIONS

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ART

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The Colorado Fun expanded annual guide highlights the cool and fun attractions, events, food, and culture in the Greater Pikes Peak region and beyond. We distribute to Colorado Springs, Denver, Castle Rock, Monument, Manitou Springs, Woodland Park, Cripple Creek, Cañon City, Pueblo, Trinidad, Salida, Buena Vista, Breckenridge, Copper, and Vail. We will print **100,000** magazines in Summer and distribute to hotels, B&B's, lodgings, visitor centers & attractions, chambers of commerce, restaurants, and retail. Our distribution company of record is Certified Folder. Our editorial content will cover all seasons to help visitors plan their vacation during any part of the year. **ColoradoFunGuide.com** will showcase all of our editorial content and paid ads throughout the year. We're expanding our blog and will cover businesses, attractions, activities, and adventures throughout our region.

2018 ADVERTISING RATES

OUTER COVERS

POSITION	DIMENSIONS	ANNUALLY	ART NOTES
Back Cover	8.63" x 11.13"	\$5,840	LIVE AREA: 16.76 x 10.88
Inside Front	8.63" x 11.13"	\$5,225	LIVE AREA: 16.76 x 10.88
Inside Back	8.63" x 11.13"	\$5,225	LIVE AREA: 16.76 x 10.88

INSIDE GLOSSY PAGE POSITIONS

AD SIZE	DIMENSIONS	ANNUALLY	ART NOTES
Two Page Spread	17.26" x 11.13"	\$7,360	LIVE AREA: 16.76 x 10.88
Full Page	8.63" x 11.13"	\$4,190	LIVE AREA: 8.38 x 10.88
1/2 Page (V)	3.72" x 9.89"	\$2,280	.pdf with no crops/bleeds
1/2 Page (H)	7.61" x 4.86"	\$2,280	.pdf with no crops/bleeds
1/4 Page (V)	3.72" x 4.86"	\$1,265	.pdf with no crops/bleeds
1/4 Page (H)	7.61" x 2.34"	\$1,265	.pdf with no crops/bleeds
1/8 Page (H)	3.72" x 2.34"	\$700	.pdf with no crops/bleeds

LISTINGS

LISTING LOCATION	WORD CNT	ANNUAL COST	ART NOTES
Dining Listing	60 words or less	\$225	Please provide high res logo * Must be booked with an ad
Wedding Listing	20 words or less	\$100	Provide website & phone number
PREMIUM Wedding Listing	300 words or less	\$500	Website, phone number & Logo
Real Estate Listing	20 words or less	\$100	Provide website & phone number
PREMIUM Real Est. Listing	300 words or less	\$500	Website, phone number & Logo
Craft Beer Listing	20 words or less	\$100	Provide website & phone number
PREMIUM Craft Beer Listing	300 words or less	\$500	Website, phone number & Logo

PLEASE ADD \$25 TO INCLUDE MY PRINT AD ON THE WEBSITE.

For assistance designing your ad, please contact Jewels Burdick at SuperFine Designs: 917-607-0935 or Jewels@SuperFineDesigns.com, there will be an additional \$75/hour design fee billed directly through SuperFine Designs.

Account Name

Address

City/State/Zip Code

Phone

E-Mail Address

Credit Card Type

Billing Zip Code

Credit Card Number

Expiration Date

CVC

Ad Size

Ad Cost

Manager/Owner (Print)

Manager/Owner (Signature)*

* All advertising must be paid in full before publication is printed. Advertiser is solely responsible for any typographical errors. Please review all information before submission and final approval.

SPACE RESERVATION DEADLINE

03/1/18

COPY DEADLINE

(If you want us to design your ad)
03/13/18

CAMERA READY DEADLINE

(If you design your own ad)
03/15/18

**PAY WHEN YOU BOOK AN AD AND RECEIVE 10% OFF PUBLISHED RATES THROUGH MARCH 1, 2018.
(LISTINGS NOT INCLUDED) ADS AND LISTINGS MUST BE PAID IN FULL PRIOR TO PRINTING.**



2018 DIGITAL MEDIA RATES

The Colorado Fun website highlights the cool and fun attractions, events, food, and culture in the Greater Pikes Peak region and beyond. We feature all of our print content on our website including feature articles, Advertorial, Q&A and advertisers. This year we're expanding our blog and will cover businesses, attractions, activities, and adventures throughout our region.



Account Name _____

Address _____

City/State/Zip Code _____

Phone _____

E-Mail Address _____

Credit Card Type _____ Billing Zip Code _____

Credit Card Number _____

Expiration Date _____ CVC _____

Digital Ad Size _____

Digital Ad Cost _____

Run Time: _____

Manager/Owner (Print) _____

Manager/Owner (Signature)* _____

DIGITAL RATES

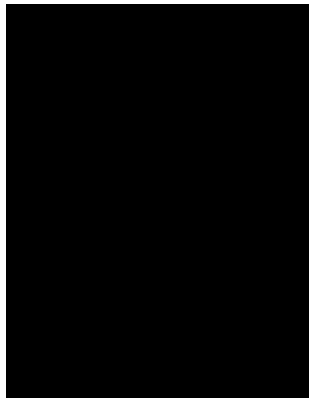
BOOK NOW WHILE DIGITAL RATES ARE STILL LOW!

Ad Size	Dimensions	1 month	2 months	3 months	6 months	12 months
Leaderboard	728px x 90px	\$200	\$180/m	\$150/m	\$125/m	\$110/m
Sidebar Small	300px x 250px	\$125	\$115/m	\$100/m	\$85/m	\$75/m
Sidebar Large	300px x 600px	\$225	\$200/m	\$180/m	\$160/m	\$145/m
Footer	350px x 43px	\$100	\$90/m	\$80/m	\$70/m	\$50/m

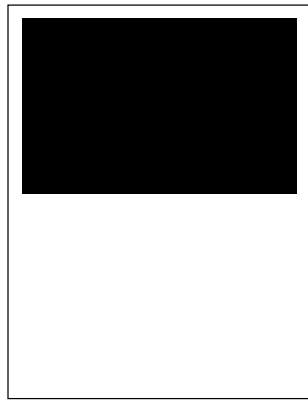
Ad spaces rotate between advertisers in 3 second increments.

* All advertising must be paid in full prior to appearing on the website. Advertiser is solely responsible for any typographical errors. Please review all information before submission and final approval.

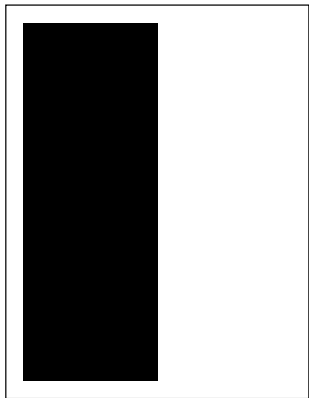




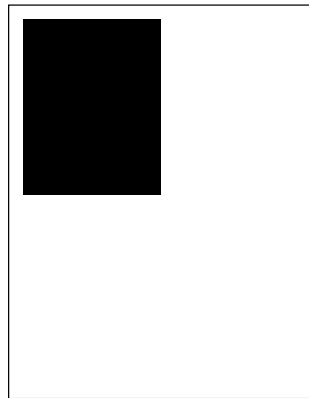
FULL PAGE



1/2 H



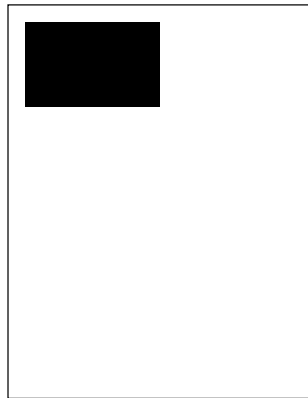
1/2 V



1/4 V



1/4 H



1/8 H



LEADERBOARD



Colorado Fun is a comprehensive visitors and vacationers guide. Our aim is to show you the best of what Southern Colorado offers, from dining to beer-sipping, tourism, cycling, fishing, art, history, spas, hiking, concerts, festivals, jaunts with dogs, and much, much more. We've got the inside scoop to the best places in Southern Colorado.

We publish two issues per year, and will be available at many outlets throughout The Greater Pikes Peak Region and The Western Slope. You can enjoy our stories online or order your free printed copy, either way, we warmly welcome you to our neck of the woods.



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Read more



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SIDEBAR SMALL

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SIDEBAR LARGE



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FOOTER

PLEASE CONTACT JILL BURDICK FOR DIGITAL RATES
917-807-4886 or Jill @ColoradoFunGuide.com

- Press-ready PDF files (PDF/X-1a preferred). Embed fonts and convert all photos and spot colors to CMYK.
- Digital graphics files should be at a resolution of 300 dpi
- Full Page ads: Include a .125" bleed
- For art related questions, please email art@coloradofunguide.com

Submit: art@coloradofunguide.com



ADVERTISING CHECKLIST

THINGS TO CONSIDER WHEN BUILDING YOUR AD.

Here are some suggestions for items you may want to include in your ad:

Business Name:

Contact Phone:

Contact Email:

Business Address:

Include Address in ad? Yes No

Social Media Links to include with ad: FB

Insta

TW

Other

Website:

Headline:

Body Copy:
(20-30 words)

PLEASE UPLOAD:

LOGO

Minimum 300 dpi resolution
jpg, eps or pdf format

PHOTOGRAPHY

Minimum 300 dpi resolution
CMYK

EMBED ALL LINKS

OUTLINE ALL FONTS

SIZE OF AD SPACE:

Full Page	8.63" x 11.13"
1/2 Page (V)	3.72" x 9.89"
1/2 Page (H)	7.61" x 4.86"
1/4 Page (V)	3.72" x 4.86"
1/4 Page (H)	7.61" x 2.34"
1/8 Page (V)	1.74" x 4.86"
1/8 Page (H)	3.72" x 2.34"

HOW TO BUILD IT:

Ads should be submitted as press-ready PDF files (PDF/X-1a preferred). Please embed all fonts, and convert all photos and spot colors to CMYK. Digital photos and graphics files should be at a resolution of 300 dpi or higher at the size which they are used in the PDF. Full Page ads: Include a .25" bleed, please do not include crops or additional bleed.

**PLEASE INCLUDE YOUR BUSINESS NAME
IN ALL FILES SUBMITTED**

SUBMIT ALL FILES TO

SUBMIT ALL FILES & THIS FORM TO

art@coloradofunguide.com

art@coloradofunguide.com

For art related questions, please email art@coloradofunguide.com

CAMERA READY DUE MARCH 18, 2018