



Colorado Fun highlights the cool and fun attractions, events, food and culture in the Greater Pikes Peak region. We cover Colorado Springs, South Denver, Manitou Springs, Woodland Park, Cripple Creek, Cañon City, Pueblo, Salida, and Buena Vista.

We will print **50,000** magazines in Summer & Winter and distribute to hotels, B&B's, lodgings, visitor centers & attractions, chambers of commerce, restaurants and retail. Our distribution company of record is Certified Folder. The Summer edition will be distributed from early May through October. Our Winter edition from October through April.

ColoradoFunGuide.com will showcase all of our fun stories and ads throughout the year including dining guides and printable coupons by region. Follow along on Facebook, Instagram & Twitter.

ADVERTISING PACKAGE RATES

*Save 20% when you buy 2 editions

OUTER COVERS

Position	Dimensions (FULL BLEED)	Summer or Winter	2 Editions
Back Cover	8.38" x 10.88"	\$3,420	\$5,472
Inside Front & Inside Back	8.38" x 10.88"	\$3,052	\$4,884

INSIDE GLOSSY PAGE POSITIONS

Ad Size	Dimensions	Summer or Winter	2 Editions
Full Page	8.38" x 10.88"	\$2448	\$3,917
1/2 Page (V)	3.72" x 9.89"	\$1,332	\$2,131
1/2 Page (H)	7.61" x 4.86"	\$1,332	\$2,131
1/4 Page (V)	3.72" x 4.86"	\$734	\$1,175
1/4 Page (H)	7.61" x 2.34"	\$734	\$1,175
1/8 Page (V)	1.74" x 4.86"	\$468	\$749
1/8 Page (H)	3.72" x 2.34"	\$468	\$749
Coupon Pages	3.7" x 1.9"	\$25	\$40
Dining Listing (60 words or less, includes logo)		\$125 or	\$200

Vertical orientation (v) horizontal orientation (h)

DIGITAL RATES

Ad Size	Dimensions	1 month	2 months	3 months
Leaderboard	728px x 90px	\$200	\$180/m	\$150/m
Sidebar Small	300px x 250px	\$125	\$115/m	\$100/m
Sidebar Large	300px x 600px	\$225	\$200/m	\$180/m
Footer	350px x 43px	\$100	\$90/m	\$80/m

Yes! Please Add \$10 to include my print ad on the website

There will be a \$50 charge for ad design. One proof will be provided for all ads.

Account Name

Address

City/State/Zip Code

Phone

E-Mail Address

Credit Card Type Billing Zip Code

Credit Card Number

Expiration Date CVC

Ad Size

Ad Cost

Manager/Owner (Print)

Manager/Owner (Signature)*

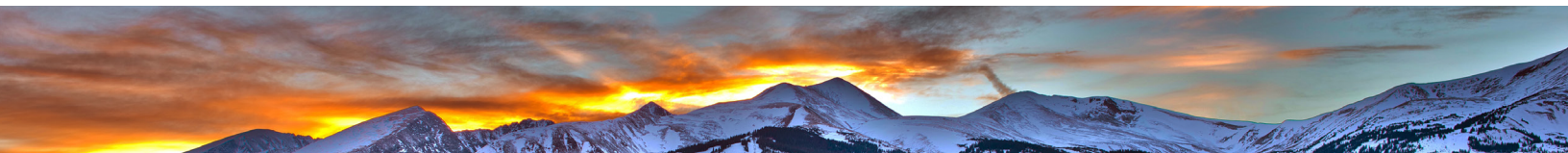
** All advertising must be paid in full before publication is printed. Advertiser is solely responsible for any typographical errors. Please review all information before submission and final approval.*

SPACE RESERVATION DEADLINE
03/20/17

COPY DEADLINE
(If you want us to design your ad)
04/03/17

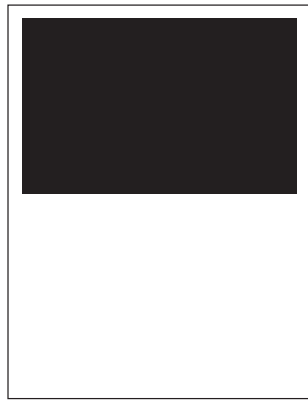
CAMERA READY DEADLINE
(If you design your own ad)
04/10/17

NOTES _____

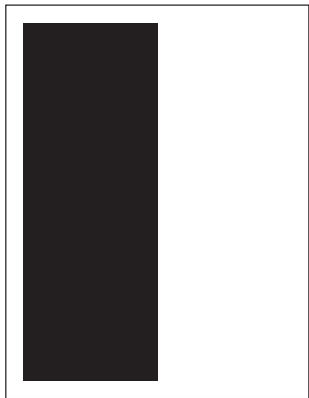




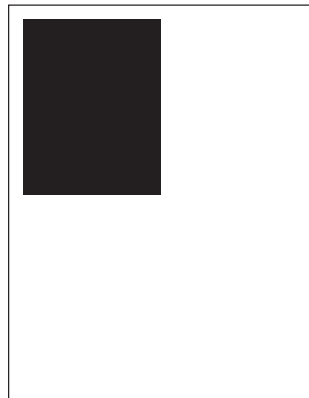
FULL PAGE



1/2 H



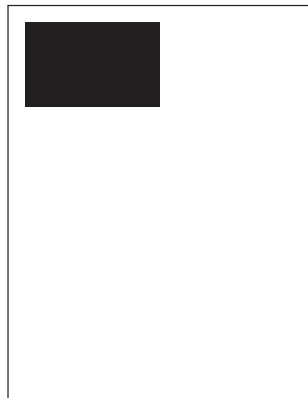
1/2 V



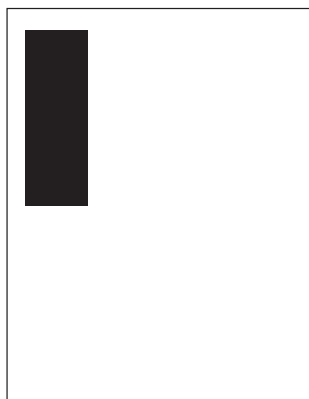
1/4 V



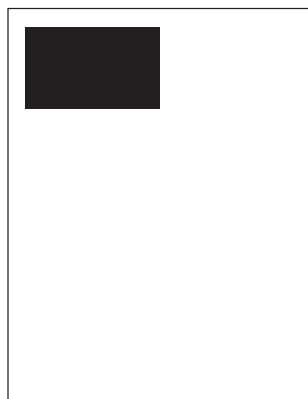
1/4 H



1/8 H



1/8 V



COUPON



LEADERBOARD



Colorado Fun is a comprehensive visitors and vacationers guide. Our aim is to show you the best of what Southern Colorado offers, from dining to beer-sipping, tourism, cycling, fishing, art, history, spas, hiking, concerts, festivals, jaunts with dogs, and much, much more. We've got the inside scoop to the best places in Southern Colorado.

We publish two issues per year, and will be available at many outlets throughout The Greater Pikes Peak Region and The Western Slope. You can enjoy our stories online or order your free printed copy, either way, we warmly welcome you to our neck of the woods.




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Ecestrun du
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dolorum qui
Read more



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SIDEBAR SMALL

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SIDEBAR LARGE



Arumquodit
Ecestrun du
ndaer ovidesci
dolorum qui
Read more



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Read more

FOOTER

• Press-ready PDF files (PDF/X-1a preferred). Embed fonts and convert all photos and spot colors to CMYK.

• Digital graphics files should be at a resolution of 300 dpi

• Full Page ads: Include a .125" bleed

• For art related questions, please email art@coloradofunguide.com

Submit: art@coloradofunguide.com



ADVERTISING CHECKLIST

WANT US TO BUILD IT?

Our talented group of designers will do their best to represent your company by crafting a beautiful ad. Here are some suggestions for items you may want to include in your ad:

Business Name:

Contact Phone:

Contact Email:

Business Address:

Include Address in ad? Yes No

Social Media Links to include with ad: FB

Insta

TW

Other

Website:

Headline:

Body Copy:
(20-30 words)

PLEASE UPLOAD:

LOGO

(Minimum 300 dpi resolution)
jpg, eps or pdf format

PHOTOGRAPHY

(Minimum 300 dpi resolution)

- If you require photography services, please let us know asap
- Example inspiration, style or Current branding style or let our designers choose
- If you don't have photography or artwork, we have access to high quality stock images and will do our best to accommodate your requests.
- Please use your business name with all files submitted.

SIZE OF AD SPACE:

Full Page	8.38" x 10.88"
1/2 Page (V)	3.72" x 9.89"
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1/8 Page (H)	3.72" x 2.34"
Coupon Pages	3.7" x 1.9"
Dining Pages	.50 a word

WILL YOU BUILD IT?

Ads should be submitted as press-ready PDF files (PDF/X-1a preferred). Please embed all fonts, and convert all photos and spot colors to CMYK. Digital photos and graphics files should be at a resolution of 300 dpi or higher at the size which they are used in the PDF. Full Page ads: Include a .125" bleed, include bleed marks only.

**PLEASE INCLUDE YOUR BUSINESS NAME
IN ALL FILES SUBMITTED**

SUBMIT ALL FILES & THIS FORM TO

art@coloradofunguide.com

SUBMIT ALL FILES TO

art@coloradofunguide.com

For art related questions, please email art@coloradofunguide.com

MATERIALS DUE March 10, 2017