



# ADVERTISING CHECKLIST

## WANT US TO BUILD IT?

Our talented group of designers will do their best to represent your company by crafting a beautiful ad. Here are some suggestions for items you may want to include in your ad:

Business Name:

Contact Phone:

Contact Email:

Business Address:

Include Address in ad?  Yes  No

Social Media Links to include with ad: FB

Insta

TW

Other

Website:

Headline:

Body Copy:  
(20-30 words)

### PLEASE UPLOAD:

#### LOGO

(Minimum 300 dpi resolution)  
jpg, eps or pdf format

#### PHOTOGRAPHY

(Minimum 300 dpi resolution)

- If you require photography services, please let us know asap
- Example inspiration, style or Current branding style or let our designers choose
- If you don't have photography or artwork, we have access to high quality stock images and will do our best to accommodate your requests.
- Please use your business name with all files submitted.

### SIZE OF AD SPACE:

Full Page	8.38" x 10.88"
1/2 Page (V)	3.72" x 9.89"
1/2 Page (H)	7.61" x 4.86"
1/4 Page (V)	3.72" x 4.86"
1/4 Page (H)	7.61" x 2.34"
1/8 Page (V)	1.74" x 4.86"
1/8 Page (H)	3.72" x 2.34"
Coupon Pages	3.7" x 1.9"
Dining Pages	.50 a word

### WILL YOU BUILD IT?

Ads should be submitted as press-ready PDF files (PDF/X-1a preferred). Please embed all fonts, and convert all photos and spot colors to CMYK. Digital photos and graphics files should be at a resolution of 300 dpi or higher at the size which they are used in the PDF. Full Page ads: Include a .125" bleed, include bleed marks only.

**PLEASE INCLUDE YOUR BUSINESS NAME  
IN ALL FILES SUBMITTED**

SUBMIT ALL FILES & THIS FORM TO

art@coloradofunguide.com

SUBMIT ALL FILES TO

art@coloradofunguide.com

For art related questions, please email art@coloradofunguide.com

**MATERIALS DUE March 10, 2017**