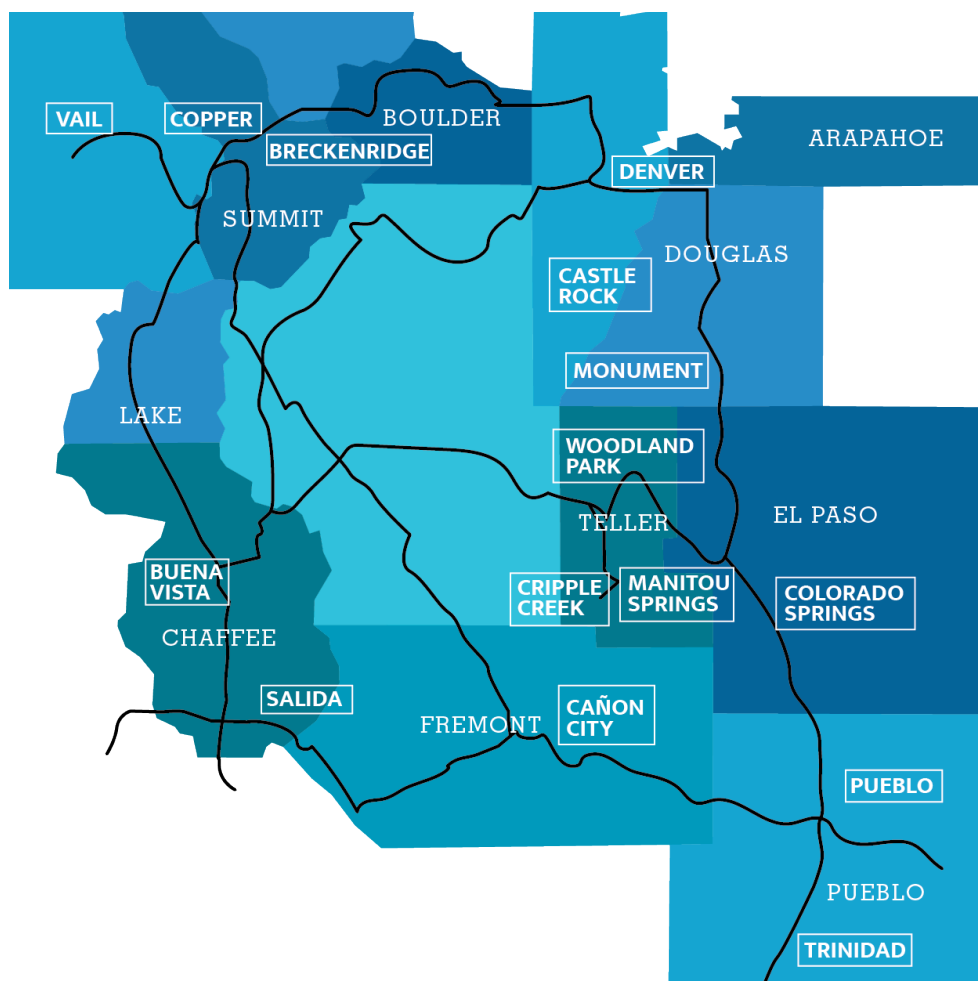


COMPREHENSIVE COLORADO GUIDE & WEBSITE



GET A JUMP START ON YOUR 2022 MARKETING PLAN!

DISTRIBUTION

Colorado Fun offers broad distribution in Southern Colorado and the Front Range. Our magazine is found in hotels, attractions, restaurants and businesses throughout the Pikes Peak Region and beyond. We're even distributing in the luxurious mountain towns of Vail, Breckenridge, and Copper Mountain. We offer the **LARGEST FREE PUBLICATION** on the stands today.

READERSHIP

According to Statista, magazine readership is on the rise. The Content Marketing Institute recommends incorporating print into your content marketing plan by selecting highly niche, highly targeted publications with widespread readership across print and digital platforms, like Colorado Fun. Our readership is on the rise. We'll print and distribute 120,000 copies of Colorado Fun and grow our current digital readership to over 10,000k views per month. Our total readership is projected to reach 480,000 people per year.

REACHING MORE THAN 14 CITIES/TOWNS AND 9 COUNTIES

PUBLISHER/SALES

Karen Hazlehurst
719.238.6211

EDITORIAL QUESTIONS

Julie Martin Sunich
Editor@ColoradoFunGuide.com

ART QUESTIONS

Colin Christie
Colin@NeonPigCreative.com



The Colorado Fun Annual Guide highlights the cool and fun attractions, events, food and culture in the Greater Pikes Peak Region and Beyond. We distribute to Colorado Springs, Denver, Castle Rock, Monument, Manitou Springs, Woodland Park, Cripple Creek, Canon City, Pueblo, Trinidad, Salida, Buena Vista, Breckenridge, Copper and Vail. We also cover Denver Airport Rent-a-Car outlets and Colorado Springs Airport. We print 120,000 magazines annually and distribute to Hotels, B&B's, Lodgings, Visitor Centers, Attractions, Chambers of Commerce, Real Estate Offices, Restaurants and Retail. Our Distribution Company of record is Certified Folder. Our Editorial Content will cover all seasons to help visitors plan their vacation during any part of the year. ColoradoFunGuide.com will showcase all of our editorial content, events and paid ads throughout the year. We are expanding our blogs and video's and will cover businesses, attractions, activities and adventures throughout our region. Our Social Media presence is robust and we post on Facebook and Instagram. Check out @coloradofunguide on Facebook and @coloradofunmagazine on Instagram.

2022 ADVERTISING RATES

OUTER COVERS

POSITION	DIMENSIONS	ANNUAL COST	ART NOTES
Back Cover	8.88" x 11.38"	\$6,434	LIVE AREA: 8.38 x 10.88
Inside Front	8.88" x 11.38"	\$5,850	LIVE AREA: 8.38 x 10.88
Inside Back	8.88" x 11.38"	\$5,750	LIVE AREA: 8.38 x 10.88

INSIDE GLOSSY PAGE POSITIONS

AD SIZE	DIMENSIONS	ANNUAL COST	ART NOTES
Two Page Spread	17.76" x 11.38"	\$8,110	LIVE AREA: 16.76 x 10.88
Full Page	8.88" x 11.38"	\$4,630	LIVE AREA: 8.38 x 10.88
1/2 Page (V)	3.72" x 9.89"	\$2,510	.pdf with no crops / bleeds
1/2 Page (H)	7.61" x 4.86"	\$2,510	.pdf with no crops / bleeds
1/4 Page (V)	3.72" x 4.86"	\$1,390	.pdf with no crops / bleeds
1/4 Page (H)	7.61" x 2.34"	\$1,390	.pdf with no crops / bleeds
1/8 Page (H)	3.72" x 2.34"	\$785	.pdf with no crops / bleeds

LISTING LOCATION	WORD COUNT	ANNUAL COST	ART NOTES
Dining Listing	60 words or less	\$250	Provide high resolution logo *Must be booked with an ad
Hotel Listing	20 words or less	\$200	Provide website & phone number
PREMIUM Hotel Listing	100 words or less	\$450	Provide website, phone number & logo

PLEASE ADD \$75 TO INCLUDE MY PRINT AD ON THE WEBSITE

For assistance designing your ad*, please contact:

Colin Christie at Neon Pig Creative

719-301-0253 or Colin@NeonPigCreative.com

*There will be an additional \$75/hour design fee billed directly through Neon Pig Creative.

Account Name

Address

City/State/Zip Code

Phone

E-Mail Address

Credit Card Type

Billing Zip Code

Credit Card Number

Expiration Date

CVV

Ad Size

Ad Cost

Manager/Owner (Print)

Manager/Owner (Signature)*

*All advertising must be paid in full before publication is printed. Advertiser is solely responsible for any typographical errors. Please review all information before submission and final approval.

SPACE RESERVATION DEADLINE

03/25/22

COPY DEADLINE

(If you want us to design your ad)

04/08/22

CAMERA READY DEADLINE

(If you design your own ad)

04/15/22

ADS AND LISTINGS MUST BE PAID IN FULL PRIOR TO PRINTING

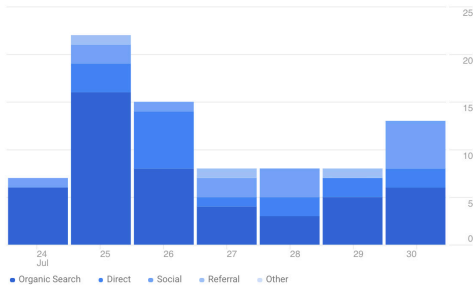
DIGITAL MEDIA RATES

The Colorado Fun website highlights the cool and fun attractions, events, food, and culture in the Greater Pikes Peak region and beyond. We feature all of our print content on our website including feature articles, Advertorial, Q&A and advertisers. This year we're expanding our blogs and videos and will cover businesses, attractions, activities, and adventures throughout our region.

USERS

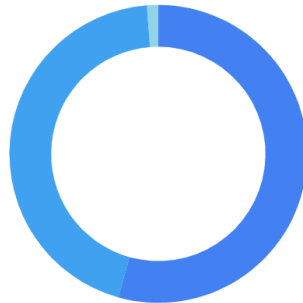


AVERAGING APPROXIMATELY 7,200 NEW USERS/MONTH AND GROWING ON AVERAGE BY 500 USERS/MONTH



WE APPEAR IN MANY ORGANIC SEARCHES FOR "FUN" THINGS TO DO IN COLORADO

DEVICE BREAKDOWN



Mobile 54.3% Desktop 44.4% Tablet 1.2%

Account Name

Address

City/State/Zip Code

Phone

E-Mail Address

Credit Card Type

Billing Zip Code

Credit Card Number

Expiration Date

CVV

Digital Ad Size

Digital Ad Cost

Run Time:

Manager/Owner (Print)

Manager/Owner (Signature)*

DIGITAL RATES

BOOK NOW WHILE DIGITAL RATES ARE STILL LOW!

AD SIZE	DIMENSIONS	1 MONTH	2 MONTHS	3 MONTHS
Leaderboard	728px x 90px	\$200	\$180/m	\$150/m
Sidebar Small	300px x 250px	\$125	\$113/m	\$94/m
Sidebar Large	300px x 600px	\$225	\$203/m	\$168/m
Footer	468px x 60px	\$100	\$90/m	\$75/m
Blog Header	728px x 90px	\$225	\$203/m	\$168/m

If multiple ads are placed for the same space, the ads will rotate in 3 second increments.

* All advertising must be paid in full prior to appearing on the website. Advertiser is solely responsible for any typographical errors.

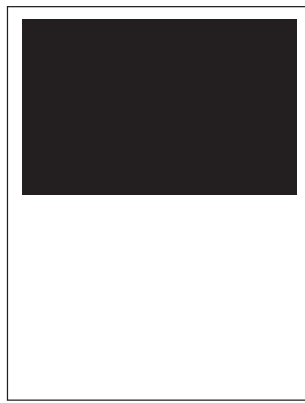
Please review all information before submission and final approval.

UPLOAD AN AD TO OUR WEBSITE IN 3 EASY STEPS, ANYTIME!
COLORADOFUNGUIDE.COM

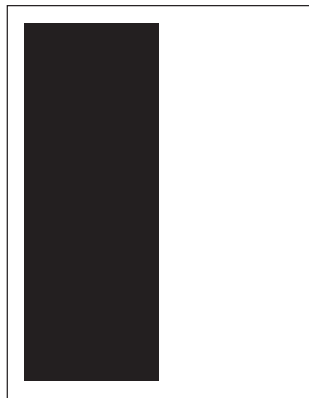
PRINT



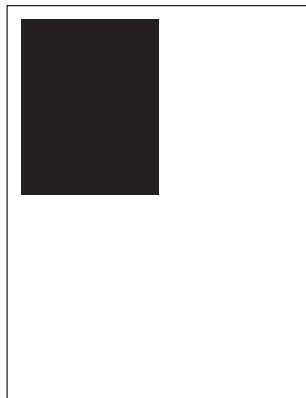
FULL PAGE



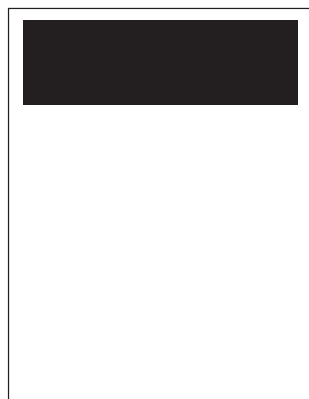
1/2 H



1/2 V



1/4 V



1/4 H



1/8 H

WEB



LEADERBOARD



Colorado Fun is a comprehensive visitors and vacationers guide. Our aim is to show you the best of what Southern Colorado offers, from dining to beer-sipping, tourism, cycling, fishing, art, history, spas, hiking, concerts, festivals, jaunts with dogs, and much, much more. We've got the inside scoop to the best places in Southern Colorado.

We publish two issues per year, and will be available at many outlets throughout The Greater Pikes Peak Region and The Western Slope. You can enjoy our stories online or order your free printed copy, either way, we warmly welcome you to our neck of the woods.



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SIDEBAR SMALL

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SIDEBAR LARGE

FOOTER

- Press-ready PDF files (PDF/X-1a preferred). Embed fonts and convert all photos and spot colors to CMYK
- Digital graphics files should be at a resolution of 300 dpi
- Full Page ads: Include a .125" bleed
- For art related questions, please email Art@ColoradoFunGuide.com

Submit: Colin@NeonPigCreative.com